

CareFlight



Club CareFlight

Business supporter program

An invitation for your business to fly high with CareFlight



- Show your customers you care
- Support the health and safety of your local community
- Join a network of like-minded small to medium businesses
- Engage your staff with a leading charity

Club CareFlight

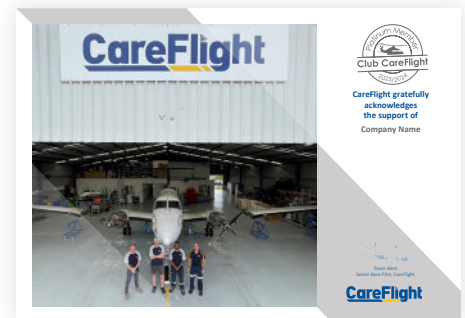
Fly high with CareFlight

CareFlight is offering a unique opportunity for businesses to become a member of Club CareFlight through our business supporter program. Offering four levels of membership, businesses are able to make a one-off or an ongoing annual donation, helping CareFlight provide life-saving services to the community.

Platinum Supporter 2023/2024

\$5,000 donation (incl GST)

- Eight entries into the prize draw for Business Logo on CareFlight Aircraft
- A3 framed certificate
- Recognition on CareFlight website, logo, with URL link
- Invitation to Club CareFlight event for prize draw at base
- CareFlight poster provided by CareFlight for staff/client engagement
- Framed photo of your staff with CareFlight crew in front of CareFlight aircraft
- 1 x social media post and LinkedIn post to recognise and promote your business
- Club CareFlight mark – for use on website only
- Acknowledgement of your support displayed on CareFlight's Community Engagement Trailer Hub at over 350 events (COVID-19 restrictions permitting)
- Senior CareFlight staff will attend your workplace for a special CareFlight presentation to your team
- Personalised embroidered CareFlight Bear for your business



Gold Supporter 2023/2024

\$2,500 donation (incl GST)

- Four entries to prize draw for Business Logo on CareFlight Aircraft
- A3 framed certificate
- Recognition on CareFlight website, logo, with URL link
- Relationship Manager to conduct workplace talk to staff
- Invitation to Club CareFlight event for prize draw at base
- CareFlight poster provided by CareFlight for staff/client engagement
- Framed photo of your staff with CareFlight crew in front of CareFlight aircraft
- 1 x social media post and LinkedIn post to recognise and promote your business
- Club CareFlight mark – for use on website only



Should your organisation be interested in additional partnership opportunities with CareFlight, including branding opportunities, please contact us at dhara.barot@careflight.org or call Dhara on 0414 089 313
Visit the Club CareFlight website: <https://careflight.org/support-us/corporate-support/clubcareflight/>



The winning company logo will be displayed on CareFlight aircraft or road vehicle for a period of 12 months. Sponsorship and logo acceptance is subject to compliance with CareFlight's Sponsorship Policy.

* Prize draw terms and conditions The winner of our annual prize draw will have their logo placed onto the local asset in their area from 1st January 2024 for the full calendar year. The winner will be drawn on Thursday 30th November 2023 at a live prize draw event at the CareFlight base and live streamed on our social media platforms.



Silver Supporter 2023/2024

\$600 donation (incl GST)

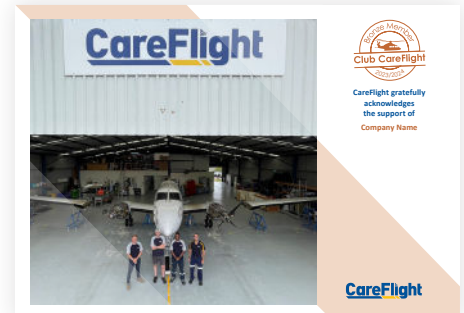
- Two entries to prize draw for Business Logo on CareFlight Aircraft
- A4 framed certificate + supporter logo
- Recognition on CareFlight website, logo only
- Invitation to Club CareFlight event for prize draw at base
- CareFlight poster provided by CareFlight for staff/client engagement



Bronze Supporter 2023/2024

\$300 donation (incl GST)

- One entry into the prize draw for your business logo to be put on a CareFlight aircraft
- A4 framed certificate with business name
- Recognition on CareFlight website with your business name (no logo)
- Invitation to Club CareFlight event for the prize draw at our base





Business Supporter Story

CareFlight talk with Rose and Dean Smith, owners of Winston Express Haulage and long time CareFlight supporters on a personal level.

Winston Express Haulage were established in 1990 with one truck and now operate a fleet of vehicles for transportation and distribution Nationally. Based in Sydney's West, owners Rose and Dean Smith have supported CareFlight personally since 1995 and had the unique experience of CareFlight landing in their Western Sydney truck yard on a mission early in 2022.

CF: What has prompted Winston Express Haulage to support a local charity?

We are a family owned and operated business and understand as such that we have a responsibility as a corporate citizen to support charities. One that we totally believe in is Careflight. Whilst we never want to need it, we realise that the Careflight service can be the difference between life and death. It is as simple as that.

CF: How has partnering with CareFlight benefited Winston Express Haulage?

It has been a connection that has been recognised and commented on by our staff and by our customers which is great to know. We are proud to support such a worthwhile community-based charity.

CF: How does the partnership relate to your business's sense of corporate social responsibility?

Just nice to know that we support an organisation whose sole intention is to provide assistance and save lives at a time that could only be described as someone's worst nightmare. There can be no greater purpose than that for a charity.

CF: Is the tax deductibility of donations to CareFlight helpful for your business?

We do not donate for the Tax Deduction but it is nice knowing that it is there to be utilised.

CF: Which member benefit do you find most useful or interesting?

The base visit was awesome and some of our employees attended. It was an eyeopener and finding out how they go about their business in terms of training, preparation and governance showed that all the staff had a very enviable approach to their work and discipline. Amazing Team.

