

# CareFlight



## Club CareFlight

### Business supporter program

An invitation for your business to fly high with CareFlight



- Show your customers you care
- Support the health and safety of your local community
- Join a network of like-minded small to medium businesses
- Engage your staff with a leading charity

## Club CareFlight

*Fly high with CareFlight*

CareFlight is offering a unique opportunity for businesses to become a member of Club CareFlight through our business supporter program. Offering four levels of membership, businesses are able to make a one-off or an ongoing annual donation, helping CareFlight provide life-saving services to the community.

### Platinum Supporter 2024/2025

**\$5,000** donation (incl GST)

- Eight entries into the prize draw to feature your business' logo on a CareFlight Aircraft for 2025
- A3 framed certificate
- Recognition on CareFlight website, logo, with URL link
- Invitation to Club CareFlight event for prize draw at base
- CareFlight poster provided by CareFlight for staff/client engagement
- Framed photo of your staff with CareFlight crew in front of CareFlight aircraft
- 1 x social media post to recognise and promote your business
- Club CareFlight mark – for use on website only
- Senior CareFlight staff will attend your workplace for a special CareFlight presentation to your team
- Personalised embroidered CareFlight Bear for your business



### Gold Supporter 2024/2025

**\$2,500** donation (incl GST)

- Four entries into the prize draw to feature your business' logo on a CareFlight Aircraft for 2025
- A3 framed certificate
- Recognition on CareFlight website, logo, with URL link
- Invitation to Club CareFlight event for prize draw at base
- CareFlight poster provided by CareFlight for staff/client engagement
- Framed photo of your staff with CareFlight crew in front of CareFlight aircraft
- 1 x social media post to recognise and promote your business
- Club CareFlight mark – for use on website only
- Relationship Manager to conduct workplace talk to staff



Should your organisation be interested in additional partnership opportunities with CareFlight, including branding opportunities, please contact us at [Kulwant.Kaur@careflight.org](mailto:Kulwant.Kaur@careflight.org) or call Kulwant on 0497 394 376  
Visit the Club CareFlight website: <https://careflight.org/support-us/corporate-support/clubcareflight/>



The winning company logo will be displayed on CareFlight aircraft or road vehicle for a period of 12 months. Sponsorship and logo acceptance is subject to compliance with CareFlight's Sponsorship Policy.

\* Prize draw terms and conditions: The winner of our annual prize draw will have their logo placed onto the local asset all of 2025. The winner will be drawn on Thursday 28th November 2024 at a live prize draw event at the CareFlight base and published on our social media platforms.



## Silver Supporter 2024/2025

**\$600** donation (incl GST)

- Two entries into the prize draw to feature your business' logo on a CareFlight Aircraft for 2025
- A4 framed certificate + supporter logo
- Recognition on CareFlight website, logo only
- Invitation to Club CareFlight event for prize draw at base
- CareFlight poster provided by CareFlight for staff/client engagement



## Bronze Supporter 2024/2025

**\$300** donation (incl GST)

- One entry into the prize draw to feature your business' logo on a CareFlight Aircraft for 2025
- A4 framed certificate with business name
- Recognition on CareFlight website with your business name (no logo)
- Invitation to Club CareFlight event for the prize draw at our base





## Business Supporter Story

*CareFlight talk with Joanne Saliba, valued supporter, and Manager of Henfresh.*

Established in the early 1980s, Henfresh is a family business that wholesales over 5,000 products, including eggs, baking ingredients, packaging, cake decorating, and food hardware. They own and operate a fleet of vehicles that distribute throughout New South Wales and the Australian Capital Territory, whilst partnering with other delivery services for nationwide deliveries. Based in Sydney's North West, Henfresh is proud to have supported CareFlight personally since 1993.

*CF: What has prompted Henfresh to support a local charity?*

It started many years ago when a lovely lady used to phone and ask to support CareFlight by buying a bear. Every so often we bought a few bears, until we end up having a large collection. This led me to ask, 'what else can I do to support CareFlight? We were introduced to Club CareFlight, the (Business Supporter Program) and we have been sponsoring ever since'.

*CF: How has partnering with CareFlight benefited Henfresh?*

Thankfully, we have never had to use the services of CareFlight, which is wonderful! I do believe it is a social responsibility for all profitable businesses to be able to give back to the greater community through organisations such as CareFlight. It is very important to give something back. We chose CareFlight because it saves lives - so if we can play small part in saving a life then it is money well spent.

*CF: Which member benefit do you find most useful or interesting?*

We appreciate any benefit received; nonetheless, we joined Club CareFlight to give back to our community. We appreciate the social media marketing, etc., but do not expect anything in return.

*CF: What would you say to other community, businesses about CareFlight?*

If you have a profitable business and are able to give to a charity- no matter how small or large; the donation is Tax Deductable, do so! CareFlight is fantastic service.

