

# CareFlight



## Club CareFlight

### Business supporter program

An invitation for your business to fly high with CareFlight



- Show your customers you care
- Support the health and safety of your local community
- Join a network of like-minded small to medium businesses
- Engage your staff with a leading charity

## Club CareFlight

*Fly high with CareFlight*

CareFlight is offering a unique opportunity for businesses to become a member of Club CareFlight through our business supporter program. Offering four levels of membership, businesses are able to make a one-off or an ongoing annual donation, helping CareFlight provide life-saving services to the community.

### Platinum Supporter 2024/2025

**\$5,000** donation (incl GST)

- Eight entries into the draw to get your logo on our helicopter for 2025
- A3 Framed certificate
- Recognition on CareFlight website, logo, with URL link
- Invitation to Club CareFlight event at our Hangar
- Framed photo of your staff with CareFlight crew in front of CareFlight aircraft
- 1 x social media post to recognise and promote your business
- Exclusive base tour for up to 10 of your stakeholders with our pilots, doctors and nurses
- Club CareFlight mark – for use on website only
- Senior CareFlight staff will attend your workplace for a special CareFlight presentation to your team
- Acknowledgement of your support displayed at CareFlight exhibit at major Top End community events
- CareFlight poster provided by CareFlight for staff/client engagement
- Personalised embroidered CareFlight Bear for your business



### Gold Supporter 2024/2025

**\$2,500** donation (incl GST)

- Four entries into the draw to get your logo on our helicopter for 2025
- A3 framed certificate
- Recognition on CareFlight website, logo, with URL link
- Invitation to Club CareFlight event at our Hangar
- CareFlight poster provided by CareFlight for staff/client engagement
- Framed Photo of your staff with CareFlight crew in front of CareFlight aircraft
- Exclusive base tour for up to 5 of your stakeholders with our pilots, doctors and nurses
- Club CareFlight mark – for use on website only
- Senior CareFlight staff will attend your workplace for special CareFlight presentation to your team
- Acknowledgement of your support displayed at CareFlight exhibit at major Top End community events



Should your organisation be interested in additional partnership opportunities with CareFlight, including branding opportunities, please contact us at [Laura.Nguyen@careflight.org](mailto:Laura.Nguyen@careflight.org) or call Laura Nguyen on 0476 129 378. Visit the Club CareFlight website: <https://careflight.org/support-us/corporate-support/clubcareflight/>

The winning company logo will be displayed on CareFlight aircraft or road vehicle for a period of 12 months. Sponsorship and logo acceptance is subject to compliance with CareFlight's Sponsorship Policy.

\* Draw date Terms and Conditions: The winner of our annual prize draw will have their logo placed onto the local asset all of 2025. The winner will be drawn on Thursday 14th November 2024 at a live prize draw event at the CareFlight base and published on our social media platforms.





## Silver Supporter 2024/2025

**\$600** donation (incl GST)

- One entry into the draw to get your logo on our helicopter for 2025
- Invitation to Club CareFlight event at our Hangar
- Recognition on CareFlight website, logo only
- A4 framed certificate + supporter logo
- CareFlight poster provided by CareFlight for staff/client engagement



## Bronze Supporter 2024/2025

**\$300** donation (incl GST)

- Invitation to Club CareFlight event at our Hangar
- A4 framed certificate with business name
- Recognition on CareFlight website with your business name (no logo)





## Business Supporter Story

*CareFlight spoke with Ian Wieck, Parts Manager at Hastings Deering (NT-Australia)*

Hastings Deering sell, rent, and offer support and parts distribution services for Cat® products across a range of industries, including resources, general construction, civil transport and commercial construction, power systems, government, primary industries and marine. The company has more than 3,500 employees across 23 business service centres throughout Queensland, the Northern Territory, Papua New Guinea and the Solomon Islands, with its headquarters based in Brisbane, Australia

*CF: What has prompted Hastings Deering to support CareFlight?*

Hastings Deering recognises and understands the needs of the community in which we operate- in particular the remoteness and isolation that comes from living and working across the Northern Territory. While we hope never to need the services of CareFlight for our employees, it's comforting to know such a great organisation will provide critical services to people in need across the region. It's in line with our values. We often seek like-minded organisations to partner with: it's a combination of these factors that brought us to CareFlight and prompted our partnership.

*CF: How has partnering with CareFlight benefited Hastings Deering?*

It's really aligning with our values of 'Care for All', ultimately the partnership provides us the ability to demonstrate our values to our team, the people we work for and the broader community. Living in the remote region that we do, it is important to foster positive relationships with organisations that share our community and beliefs.

*CF: How does the partnership affect your Corporate Social Responsibility?*

We work and live in communities that rely on the services of CareFlight. Providing vital funds that such charities need to keep their vital services running is an important part of our work- in line with our values.

*CF: Which member benefit do you find most useful or interesting?*

I think the range of opportunities that CareFlight offers through the partnership is unique and quite useful. Their events and interaction with communities is beneficial for networking across industry groups. The opportunity to attend uniquely Territorian CareFlight events is a great chance to participate in and interact with other like-minded community members.

*CF: What would you say to the community and other businesses about CareFlight?*

CareFlight is a great organisation, so get on board! When you see the chopper or the aircraft flying around you know they are providing a critical service in a way that you can support. Get behind CareFlight to make the Northern Territory a great place to be. Any support is welcome and I am certainly very proud that Hastings Deering can continue to support CareFlight in any way it can.

